# WILLIAMSBURG ARCHITECTURAL REVIEW BOARD MINUTES Tuesday, July 26, 2005

### CALL TO ORDER AND ATTENDANCE

The regular semimonthly Architectural Review Board meeting was held on Tuesday, June 26, 2005, at 6:30 p.m. in the third Floor Conference Room of the Municipal Building.

Chairman Williams called the meeting to order. Present in addition to Mr. Williams were Board members Mr. Lane, Mr. Spence, Mr. Hertzler and Mr. Watson. Board member Mr. Klee was absent. Also present was Zoning Officer Beck and Zoning Administrator Murphy.

t Avenue – Front Gate – Approved.
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ARB #05-059 White/110 Shirley Avenue – Detached Garage (siding and door replacement) – Approved.

ARB #05-060 Palmer/304 Indian Springs Road – Exterior Changes (front door, dormer, windows and new shingles) – Approved.

ARB #05-062 CWF/307 South England Street – Exterior Changes for Spa and Fitness Center – Approved.

ARB #05-063 Magnolia Manor B&B/700 Richmond Road – Detached Garage (remove garage doors and replace with French doors and replace windows) – Approved.

ARB

SIGN #05-023 Sheeran & Associates Realty/901 Richmond Road – Freestanding Sign – Approved.

ARB #05-061 Shellis Square Homeowners Association/285-Z Merrimac Trail – Exterior Change (replace stucco with vinyl siding for remaining units without vinyl siding) – Approved.

Mr. Williams motioned to approve the consent agenda as presented.

#### Recorded vote on the motion:

Aye: Mr. Lane, Mr. Williams, Mr. Spence, Mr. Hertzler and Mr. Watson.

Nay: None. Absent: Mr. Klee.

Abstain: Mr. Spence ARB #05-062.

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# <u>SIGNS</u>

ARB

## SIGN #05-024 Comfort Inn/1420 Richmond Road – Monument Sign

Colin Doyle of Talley Signs and Edward Hall, General Manager for Comfort Inn returned to the Board seeking approval for a smaller version of the Comfort Inn monument sign presented to the Board at the May 25, 2005 meeting. The colors proposed were blue background, white for "Comfort Inn" lettering and a four color logo ranging in colors from yellow to red.

A discussion followed with the Board agreeing that the Everbrite Blue background closely matches the 3M Vivid Blue and Intense Blue which are acceptable blue colors. The Board noted that the problem with the background color is not the blue color but it not being opaque as required by the **Design Review Guidelines** for an internally illuminated sign.

Mr. Hall stated that he talked to corporate and they were okay with leaving the present sign up since their contract with Comfort Inn will expired in 2.5 years. He expressed an interest in bringing the sign height into compliance, but did not want an opaque background or externally illumination. He stated that he hoped the Board would take into consideration the reduction in sign size, removal of the building mounted signs and using soft white lighting to internally illuminate the sign. The Board agreed that they needed to be consistent with past sign cases decisions and enforce the **Design Review Guidelines.** 

Mr. Williams motioned to approve ARB Sign #05-024 conditioned upon the Everbrite Blue background color being opaque with soft white lighting for the internal illumination or the sign having external illumination.

#### Recorded vote on the motion:

Aye: Mr. Lane, Mr. Williams, Mr. Spence, Mr. Hertzler and Mr. Watson.

Nay: None. Absent: Mr. Klee. Abstain: None.

### Minutes July 12, 2005

The minutes were approved as presented.

#### Other

Mr. Williams updated the Board on Design Review Guidelines Subcommittee noting the Board should have text to review at their next meeting.

There being no further business, the meeting adjourned at 7:10 P.M.

Jason L. Beck Zoning Officer